

Bachelor in **BUSINESS ADMINISTRATION**

BA (Hons)

**Dual
Qualification**

Final Year Entry



Bachelor in Business Administration combines a functional, sector, or industry-based specialisation underpinning a generic business management curriculum. It will equip successful students with the requisite knowledge and understanding to conduct modern business and allows them to pursue the demands of a specific industry or topic area within the holistic framework of business administration.

Awarded by



Mode of Delivery

Blended mode

Awards to be conferred

- BA (Hons) in Business Administration from IBES
- BA (Hons) in Business Administration Titulo Propio from UCAM – Universidad Catolica San Antonio de Murcia

Entry requirements

The minimum entry requirements into Final Year of this BA (Hons) in Business Administration includes the following:

- UK Level 5 or Equivalent Qualification HND or HID

Modules

• International Human Resources Management	10 ECTS
• Business Planning for New Ventures	10 ECTS
• Business Innovation	10 ECTS
• Strategic Management	10 ECTS
• E-Commerce and Digital Economy	10 ECTS
• Digital Marketing Essentials	10 ECTS
* Research Based Project	

Course Fee

AIBT Fee – Rs. 280,000 & Foreign University Payment Euro 1105
(Payable in installments)

Bank Loan – Bank Loan Facilities Available from **NDB** Bank

*above details are subject to changes

Valid for period of 3 months (upto 3rd July 2024)



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