# DUAL MBA

MASTER IN BUSINESS ADMINISTRATION







The MBA is a 90 ECTS credits programme for all off-campus delivery. It is a dual award MBA so graduates will receive an MBA from (i) IBES, France; and (ii) UCAM – Universidad Católica San Antonio de Murcia

This dual award qualification route helps nurture integration, collaboration, and change to improve individual and team performance to enable you to live and work in the new era of interconnected and international businesses.

Awarded by





Mode of Delivery

Blended mode







### Awards to be conferred

- MBA from IBES, France- View Sample Certificate
- MBA Titulo Propio from UCAM Universidad Católica San Antonio de Murcia

# **Entry requirements**

- A Bachelor's Degree qualification in any field from a recognised university\*\*;
- A professional qualification equivalent to a degree and a minimum of two years of working experience.

# **Taught Modules are**

Digital Marketing Management	10 ECTS
Strategic Management	10 ECTS
Strategic Human Resources	10 ECTS
Business Analytics and Decision Making	10 ECTS
Business Innovation and Entrepreneurship	10 ECTS
Leading Change	10 ECTS
Work Based Project (9,000 to 10,000 words)	30 ECTS

## **Course Fee**

AIBT Fee - Rs. 280,000 & Foreign University Payment Euro 1105 (Payable in installments)

Bank Loan - Bank Loan Facilities Available from NDB Bank

\*above details are subject to changes
Valid for period of 3 months (upto 3<sup>rd</sup> July 2024 )



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